

# Anatomy of a Landing Page



Prosecco to Profits

Headline

## MAKE YOUR FIRST IMPRESSION COUNT!

Supporting copy

Showcase the expertise you bring to the table with a quick and helpful review that polishes your online presence.

Book Now >

Call-to-action

Hero image, animation, or video



## YOUR FIRST IMPRESSIONS MATTER

Your website is often the first thing people see when they encounter your business. Is it saying all the right things?

Introduction

My First Impressions Review is designed to give you an expert's insight into how your website or social page is performing visually and functionally — all in under an hour.

Your unique value proposition

“  
*Barbra is a knowledgeable caring, kind, expert in her field. She goes out of her way to help you, make sure you understand and guide you on your path. She knows her subject well and explains it clearly and precisely. She really is an SEO Guru!*

Testimonial

Car

## ARE YOU READY TO MAKE A LASTING FIRST IMPRESSION?

Sales Copy

- Get a top-level look at how visitors interact with your page, focusing on layout flow, and accessibility in a one page PDF document. See how a few small tweaks can make your page feel polished and professional.
- Book a 20 minute session with me to discuss my findings and ensure that you understand your next steps.

Name

Email address

Book Now >

Form

Call-to-action



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the perfect landing page?

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